



# Illinois Educational Tech Leaders Annual Sponsorship Opportunities

## Vendors and school service providers,

The Illinois Educational Technology Leaders are seeking **annual sponsors** and event sponsors. Annual sponsors are provided several benefits and are recognized at several events throughout the year. Limited sponsorships are available.

The Illinois Educational Technology Leaders are the official Illinois state chapter for the Consortium of School Networking (CoSN), the nation's premier voice for K-12 education leaders. The annual June conference is designed for the technology decision makers of each district, resulting in a more targeted audience with approximately 100 attendees. In addition to the upcoming conference in June, the Illinois Educational Technology Leaders hosts quarterly workshops, webinars, and has an active collaboration forum with a wide range of benefits to its members throughout the year.

Benefits	Platinum	Gold	Silver	Bronze
Registration and lunch for 2 attendees at the CTO Summit and 4 attendees at the Network Activity	X			
Registration and lunch for 2 attendees at the CTO Summit and Network Activity		X	X	
Registration and lunch for 2 attendees at the CTO Summit.				X
Company gets Priority sponsorship opportunity for the IETL annual Golf Outing held in June.	X			
Logo recognition on the annual CTO Summit website with link	X	X	X	X
Recognition in program guide (up to 175-word corporate description plus logo)	X	X	X	X
Premium Signage at the CTO Summit as well as opening Welcome at the Activity	X			
Recognition in the CTO Summit program guide as a Platinum Sponsor (up to 500-word corporate description plus logo)	X			
Recognition in program guide as a Gold Sponsor (up to 300-word corporate description plus logo)		X		
One-page flyer in attendee packet (you provide copies) at the CTO Summit.	X	X		
Acknowledgment at opening and closing sessions at the annual CTO Summit	X	X	X	X
Company name listed in partner vendor directory on the IETL Website	X	X	X	
Invitation and recognition for 2 individuals at all CTO events held throughout the year *	X			
Invitation and recognition for 1 individual at two quarterly events held throughout the year *		X		
Invitation and recognition for 1 individual at one quarterly event held throughout the year *			X	
Company will receive Pre and post-event list of attendees with contact information	X	X		
<b>Investment</b>	<b>\$7,000</b>	<b>\$5,000</b>	<b>\$4,000</b>	<b>\$2,000</b>

To request to become a sponsor, please contact John Connolly.

For questions contact  
John Connolly at  
jconnolly@d230.org

<sup>1</sup>The next Illinois CTO Summit will be **June 18, 2020** where Illinois Educational Technology Leaders sponsors are welcome.

For more information on how to become a sponsor and member of IETL, please contact John Connolly at [jconnolly@d230.org](mailto:jconnolly@d230.org)

\* Quarterly Events have a limit of 5 vendors per event managed by first-come, first serve