



Illinois Educational Tech Leaders Annual Sponsorship Opportunities

Vendors and school service providers,

The Illinois Educational Technology Leaders are seeking **annual sponsors** and event sponsors. Annual sponsors are provided several benefits and are recognized at several events throughout the year. Limited sponsorships are available.

The Illinois Educational Technology Leaders are the official Illinois state chapter for the Consortium of School Networking (CoSN), the nation's premier voice for K-12 education leaders. The annual June conference is designed for the technology decision makers of each district, resulting in a more targeted audience with approximately 150 attendees. In addition to the upcoming conference in June, the Illinois Educational Technology Leaders host quarterly workshops, webinars, and has an active collaboration forum with a wide range of benefits to its members throughout the year.

Benefits	Platinum	Gold	Silver	Bronze
Registration for 2 attendees at the CTO Summit and 4 attendees at the Network Activity.	X			
Registration for 2 attendees at the CTO Summit and Network Activity.		X	X	
Registration for 1 attendee at the CTO Summit and Networking Activity.				X
Company gets Priority sponsorship opportunity for the IETL annual Golf Outing/Social Event.	X			
Logo recognition on the annual CTO Summit website with link.	X	X	X	X
Recognition in program guide.	X	X	X	X
Premium Signage at the CTO Summit.	X			
Recognition in two IETL Quarterly Newsletters (up to 500-word corporate description plus logo).	X			
Recognition in one IETL Quarterly Newsletter (up to 200-word corporate description plus logo).		X		
Acknowledgment at opening and closing sessions at the annual CTO Summit.	X	X	X	X
Company name listed in partner vendor directory on the IETL Website.	X	X	X	
Invitation and recognition for 2 individuals at <u>all</u> standard workshops held throughout the year.*	X			
Invitation and recognition for 1 individual at <u>two</u> standard workshops held throughout the year.*		X		
Invitation and recognition for 1 individual at <u>one</u> standard workshop held throughout the year.*			X	
Monthly Podcast recognition: One 30-second spot in the first half of a podcast episode.	X			
Monthly Podcast recognition: One 15-second spot of a podcast episode.		X		
Provide one webinar to membership, which will be communicated/promoted by the IETL Board.	X			
Company will receive pre and post-event list of attendees with contact information.	X	X		
Investment	\$10,000	\$8,000	\$6,000	\$4,000

To request to become a sponsor, please contact John Connolly.

For questions contact
John Connolly at
jconnolly@d230.org

¹The next Illinois CTO Summit will be June 20, 2024 where Illinois Educational Technology Leaders sponsors are welcome.

* There are typically three standard workshops in September, November, and April. For more information on how to become a sponsor and member of IETL, please contact John Connolly at jconnolly@d230.org.